

# Integrating Community Video



## Save the Children's Development Food Aid Program in Maradi, Niger



**Mariam Dodo, Health and Nutrition Coordinator LAHIA**

**March 28, 2017**



# The LAHIA Program in Niger

SO  
1

- Improve the nutritional status of pregnant and lactating women, children 6-23 months and less than 5

- Cooking demonstrations

SO  
2

- Improve household food security (income generation, agriculture, functional education etc.)

- Credit groups

SO  
3

- Reinforce resilience of communities (Early Warning System, Preparedness Plan)

- Village-based early warning

SO  
4

- Improved status for women (living conditions, decision taking)

- Cross-cutting objective in all activities

# Activities Augmented with Community Video

- 1. IYCF Support Groups (ANJE) and Positive Deviance groups (FAN)**
- 2. Credit/savings/income-generation groups (MMD)**
- 3. Husband Schools (EdM)**
- 4. Mixed Groups with members from existing village-level committees (e.g. grievance, WASH, monitoring and development committees)**
- 5. Influencer groups:**
  - Selected by beneficiaries
  - Some were composed of village leaders such as religious leaders and village chiefs

# Visible Outcomes

- **Reinforced social relations between adolescents and adults**
- **Improved couple dialogue**
- **Community-level debates emerged on the different themes**
- **Raised consciousness of the community**
- **The development of local initiatives (e.g. manufacturing of handwashing stations in the households)**
- **Behavior change, especially improved food intake by mothers and young children**

# The Technical Advisory Groups (TAG)

## What?

- **20 focal points from partners and government, 10 from each region**
- **Meet every two months**
- **Decide on video topics, key messages and final videos**

## Evolved how?

- **Pilot Phase:**
  - only implementing partners, Digital Green and SPRING
  - led by SPRING
- **Today:**
  - includes two government entities
  - led by government and co-led by partners

# Picture of TAG Meeting in Maradi



# Selected Video Topics

## In the past

After the 10 videos produced (MIYCN) after formative research, LAHIA also produced:

1. How to break the cycle of malnutrition?
2. How local foods can feed our future?
3. Healthy children despite a low agricultural output
4. Malnutrition is reversible when we react on time

## In the future

- Reduction of women's workload
- Girls in school
- Gender-based violence

MERCI!





# Testimonial Video

**By: Hassya Ibrahim**

**Village: Naki Karfi**

**Commune: Aguié**

**Region: Maradi**

