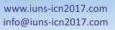
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A Hybrid Approach:

Merging agriculture and health-based formative research tools to inform nutrition behavior change interventions among mothers and young children in Sierra Leone

Philip Moses, Victor Pinga, Hamid Turay, Kristina Granger, Jenny Pietropaoli, Heather Forrester, Andrew Cunningham



The authors declare no conflict of interest.





A Hybrid Approach: Merging agriculture and healthbased formative research tools to inform nutrition behavior change interventions among mothers and young children in Sierra Leone

October 17, 2017







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SPRING/Sierra Leone



In 2015 SPRING conducted an assessment of the nutrition situation in Sierra Leone in the wake of the Ebola crisis. The analysis found that food security had been negatively impacted, and that poor WASH practices and poor dietary diversity were ongoing challenges.

SPRING/Sierra Leone

Goal: Contribute to improved dietary diversity among pregnant and lactating women and children under the age of two in Tonkolili District.

Objectives: Test and support approaches for:

- Promoting the uptake of nutrition-related household practices
- Increasing access to and quality of nutrition-sensitive agricultural services







Fish and pumpkin:

Address nutrient gap, Known and consumed in the district Allowed for learning over a short time.



Fish – Animal-source food



Pumpkin – Vitamin A



CONSUMPTION OF FISH BY PREGNANT WOMEN AND CHILDREN 6-23 MONTHS. BARRIER: FEAR OF BABY CHOKING ON BONES



IDENTIFYING
HYGIENIC FISH IN
THE MARKET







PROMOTING KEY HYGIENE PRACTICES BY FISH SELLERS





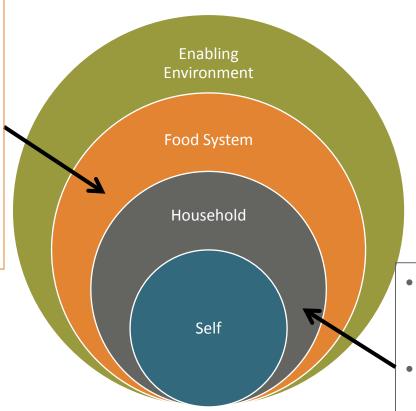
CONSUMPTION OF PUMPKIN BY PREGNANT WOMEN AND CHILDREN 6-23 MONTHS





SOCIO-ECOLOGICAL MODEL FOR CHANGE

- Promoting the sale of small fish for consumption by PLW and kids 6-23m
- Promoting key hygiene practices by fish sellers
- Growing pumpkin in off season by sellers



- Buying small fish to make healthy paste to feed babies
- Identifying hygienic fish in the market
- Growing pumpkin in home gardens





Other resources

- Accelerating Behavior Change in Nutrition-Sensitive Agriculture https://www.spring-nutrition-nutrition-sensitive-agriculture
- Barriers and Enablers to the Consumption of Pumpkin and Fish in Tonkolili, Sierra Leone https://www.spring-nutrition.org/publications/posters/barriers-and-enablers-consumption-pumpkin-and-fish-tonkolili-sierra-leone
- Developing Effective Messages for Better Nutrition and Hygiene in Tonkolili: The TIPs Method <u>https://www.spring-nutrition.org/publications/posters/developing-effective-messages-better-nutrition-and-hygiene-tonkolili-tips</u>
- Listening to Farmers and Mothers: Voices of agriculture value chain actors and caregivers inform social and behavior change efforts to improve dietary diversity in Sierra Leone https://www.spring-nutrition.org/events/listening-farmers-and-mothers
- Opportunities for Nutrition-Sensitive Value Chains in Tonkolili, Sierra Leone https://www.spring-nutrition.org/publications/posters/opportunities-nutrition-sensitive-value-chains-tonkolili-sierra-leone
- Sierra Leone: Entry Points for Nutrition in Feed the Future Value Chains (URL pending)

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The following slides were not presented for lack of time. These were kept in reserve for use during discussion if needed.

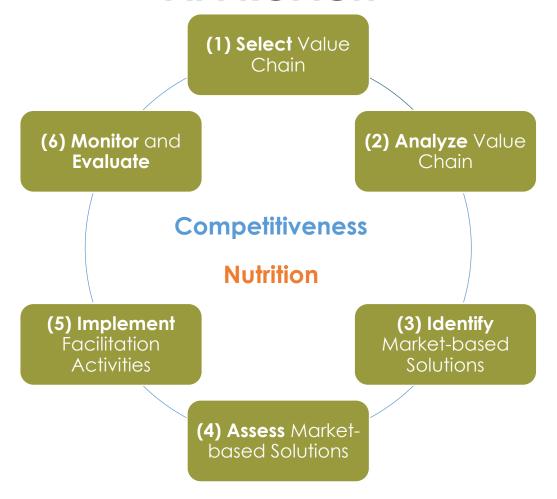


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APPLYING A NUTRITION LENS TO THE AGRICULTURAL VALUE CHAIN APPROACH





SOME KEY NUTRITION-SENSITIVE OUTCOMES IN AGRICULTURAL VALUE CHAINS

- 1. INCREASED time and energy savings for women and caregivers
- 2. INCREASED control over income by women
- 3. IMPROVED environmental and food safety
- 4. IMPROVED availability of nutritious foods year-round in local markets
- 5. IMPROVED affordability of nutritious foods in local markets for target consumers
- 6. INCREASED desirability of nutritious foods to target consumers

[From Sierra Leone: Entry Points for Nutrition in Feed the Future Value Chains 2017]











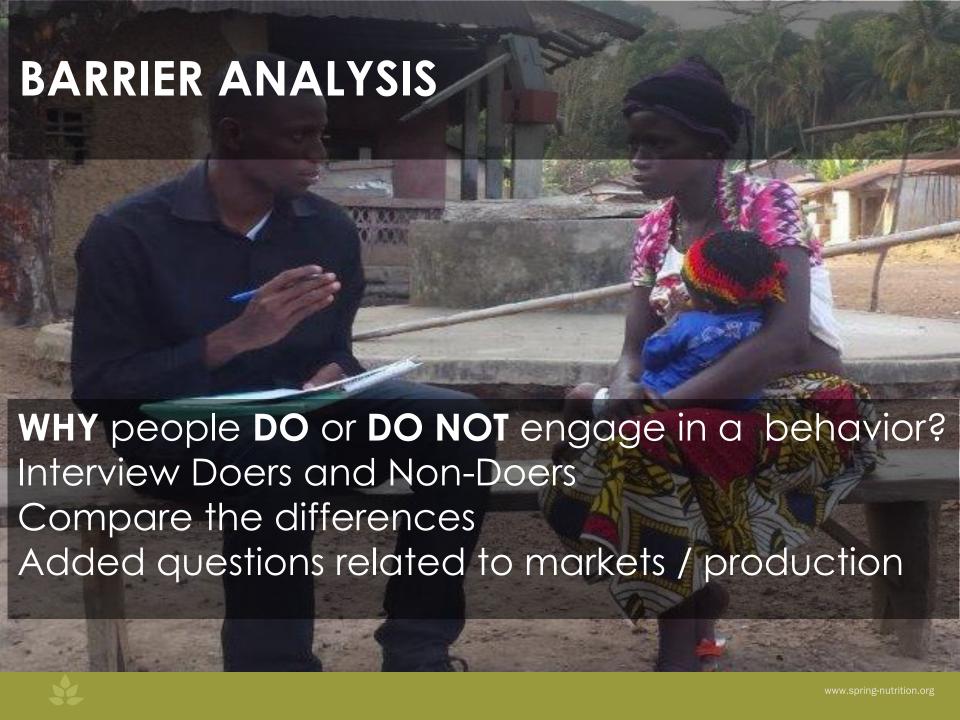


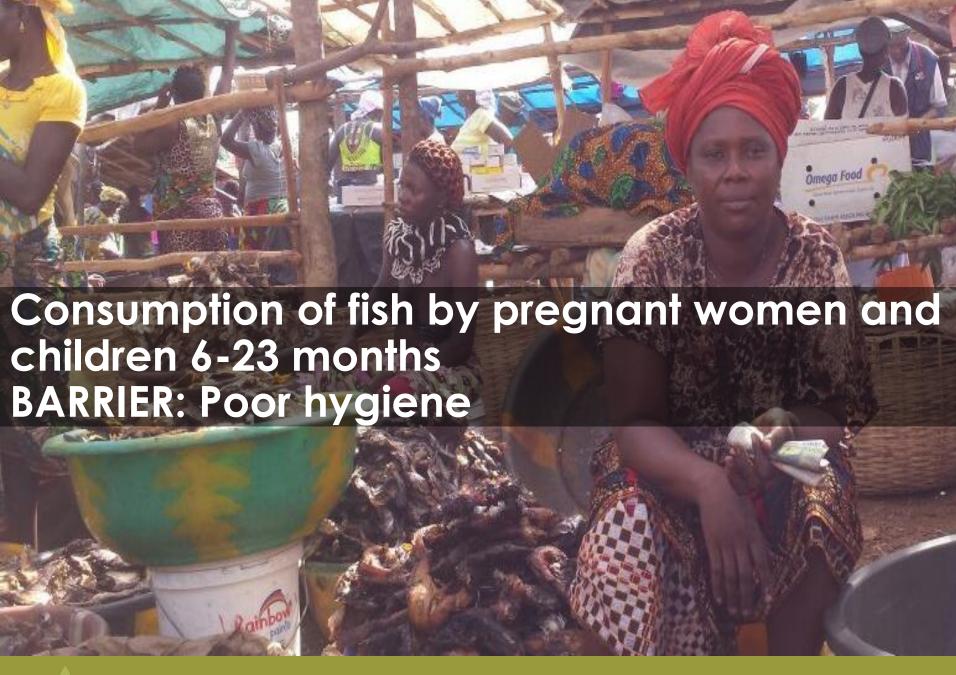


APPLYING AN AGRICULTURE LENS TO FORMATIVE RESEARCH FOR NUTRITION









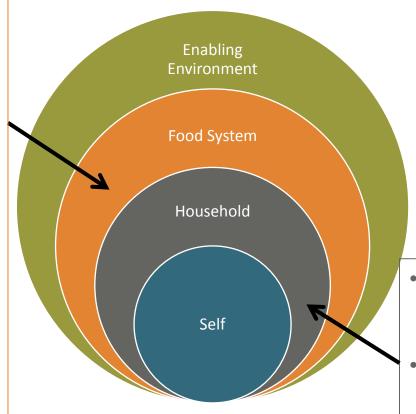


SOCIO-ECOLOGICAL MODEL FOR CHANGE

- Promoting the sale of small fish for consumption by target groups
- Promoting key hygiene practices by fish sellers
- Growing pumpkin in off season

Recommended:

- Women's group marketing
- Quality processing, value addition
- Water technologies, supporting services



- Buying small fish to make healthy paste to feed babies
- Identifying hygienic fish in the market
- Growing pumpkin in home gardens
- Household hygiene

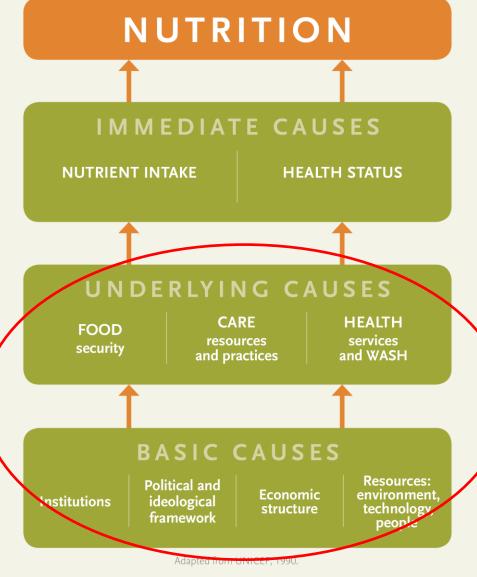


Closing points/highlights

- Capacity to adapt is KEY. Important to get agriculture and nutrition people together in the same room to identify crossover questions.
- How might you apply this hybrid approach to other situations or with other tools?







FOOD

CARE

HEALTH



