



# **HOME VISIT**

Evaluate the knowledge retention, adoption, and promotion of small, doable actions

# Introduction

Home visits are conducted by the facilitators who disseminate the videos in the community, usually about 10 days after the video is shown. Home visits can indicate the effect of the videos on the audience; are an opportunity to remind viewers about the recommended actions; and to help guide the family to adopt them. Using the verification tool (below), the facilitator asks questions of the person who attended the dissemination, as well as any other family members who are present. After going over the questions, the facilitator is to help the family overcome any barriers to adopting the small, doable actions encouraged in the video. Although these visits are part of our approach, certain projects may decide not to include them due to a lack of funds or availability of the facilitators.

## Instructions

- 1. Plan home visits for the month.
- 2. Before going into the field, review which video was disseminated and bring the corresponding verification tool.
- 3. Visits take place in the homes of community group members who attended the video dissemination. These visits are conducted by the facilitator or a supervisor who wants to verify that the facilitator has done a good job of following up on his/her activities.
- 4. Begin the home visit with an informal discussion. If appropriate, ask if the spouse, mother or mother-in-law, and/or older children can join the discussion.
- 5. The visit will take the form of a guided discussion, using the verification tool (Example 1).
- 6. The facilitator will ask questions, one by one, to the family members present. Semi-literate facilitators can use screenshots from the video (Example 2) as a tool to help them remember the verification questions.
- 7. If respondents do not know an answer, the facilitator can use the screenshots from the video (Example 2) to help them recall the information and to further discuss the recommended action. Take note of these instances because your program may want to know which subjects need prompting.
- 8. After assessing behavior adoption using the verification tool, ask questions about what needs to be reinforced, what difficulties have been encountered, what could help facilitate adoption, etc.
- 9. Give the household members the date and time of the next video dissemination.
- 10. Finish the home visit by thanking the people present for their time.

# Overview

## VIEW THE EXAMPLES OF VERIFICATION TOOLS BELOW:

Example 1: Without the video images, which is more difficult to use for semi-literate facilitators.

Example 2: With the video images to facilitate use.



SPRING

# Example 1: Verification Tool without Video Images (English)

#### **Verification tool**

Title of the video: Planning the harvest for a better future (Video 10)

Video category: Nutrition- and gender-sensitive agriculture

#### **Advantages:**

- The child will become more intelligent and is more likely to "become someone important."
- You will be considered someone important in your community.
- The child will be in good health and will incur fewer medical expenses.

#### KNOWLEDGE VERIFICATION



## FIRST QUESTION/ANSWER

How can people plan the quantity of food that their family will need for the entire year? Is there anything else?

- Together with the entire family, evaluate how much food is necessary per day, per month, and per year.
- Put this amount aside for the family's consumption.

## **SECOND QUESTION/ANSWER**

What should people give their young children to eat? Is there anything else?

- Feed them multi-colored food.
- Serve them more sauce than cereals, and add other foods to their porridge.

## THIRD QUESTION/ANSWER

How should people dry their food? Is there another way?

- Wash the food and spread it out on a clean surface.
- Dry the food in the shade.

#### **ADOPTION VERIFICATION**

Have you adopted this practice?



Yes/No

#### PROMOTION VERIFICATION

Have you promoted this practice?



Yes/No

# Example 2: Verification Tool with Video Images (Hausa)

# Ya za' a iya tsara abincin da iyali ke bukata Ya za' a iya tsara abincin da iyali ke bukata tsawon shekara? tsawon shekara? Tambaya Abinci mai sinadarai kala-kala shine mai launukka daban-daban, kuma da sauran kayan Ya za'a gane abinci mai sinadarai kala-kala? abinci, ba tsaba da ruwa kawai ba -Yaron zai zama mai lafiya kuma za'a rage kashe kudi wajen lafiyar sa, Minene anfanin yaro ya samu wadatar abinci? -Za'a ri'ka kallon mutun da muhimmanci, ·Yaron zai zama mai haza'ka da yiwar ya ''zama mutun mai muhimmanci'.' Dan kauce ma hasarar bitamin, saboda rana Miyasa ya dace a shanya abinci a inwa? na 'bata wasu bitamin Tambaya Ansa

BIDIYO 10

TSARIN ANFANIN GONA DAN GOBE MAI KYAU