This presentation is part of the

**Agriculture and Nutrition Global Learning and Evidence Exchange**

*(AgN-GLEE)*

held in Guatemala City, Guatemala from March 5-7, 2013.

For additional presentations and related event materials, visit: [http://spring-nutrition.org/agnglee-lac](http://spring-nutrition.org/agnglee-lac)
1) Where we come from….
2) What was accomplished…
3) What is next …. The challenges
**Beneficiaries**

- 123 Communities
- 6 municipalities in Quiche
- 104,000 direct beneficiaries
- $25 Million USD
Interventions

Food Supplementation
Food Supplementation

Food Production
Food Supplementation

Food Production
Animal Protein
Food Supplementation

Food Production
Animal Protein

Livelihoods /Income Generation
Food Supplementation

Food Production
Animal Protein

Livelihoods /Income Generation

Behavior Change / Health

Save the Children
Food Supplementation

Food Production

Animal Protein

Livelihoods / Income Generation

Behavior Change / Health

Save the Children®
**PROMASÁ 2007-2012: Evaluación Final**

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Target</th>
<th>Final Eval</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chronic Malnutrition</td>
<td>78.2%</td>
<td>75.2%</td>
<td>70.3%</td>
</tr>
<tr>
<td>Diet diversity</td>
<td>4.6 grupos</td>
<td>6 grupos</td>
<td>8 grupos</td>
</tr>
</tbody>
</table>

**Save the Children**
PROMASDA 2007-2012: Evaluación Final

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Target</th>
<th>Final Eval</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive breastfeeding (6m)</td>
<td>65.6%</td>
<td>74%</td>
<td>80.1%</td>
</tr>
<tr>
<td>Danger Signs Pregnancy</td>
<td>30.0%</td>
<td>50.0%</td>
<td>84.5%</td>
</tr>
<tr>
<td>Newborn</td>
<td>26.0%</td>
<td>41%</td>
<td>69.9%</td>
</tr>
<tr>
<td>&lt;3 years</td>
<td>50.0%</td>
<td>75%</td>
<td>80.6%</td>
</tr>
</tbody>
</table>
### PROMASA 2007-2012: Evaluación Final

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Target</th>
<th>Final Eval</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adopt no less than 2 Agric BPs</td>
<td>11.0%</td>
<td>30%</td>
<td>65.5%</td>
</tr>
<tr>
<td>Adopt livestock BPs</td>
<td>12.0%</td>
<td>30%</td>
<td>81.3%</td>
</tr>
<tr>
<td>Adopt at least 2 market related BPs</td>
<td>15.4%</td>
<td>30%</td>
<td>99.2%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(98.5, 99.9)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>No comparable a línea de base</td>
</tr>
</tbody>
</table>
Why did it worked?

It is not because of the **WHAT**?

It is more because of the **HOW**?
- True Integrated approach
- Using the same “road-map”
- One shared budget for all sectors
- One management structure/same mgt procedures
What is next?

- Scaling up
- Common agenda
- New/different way to operate
  ....for both Mission and Operators
For years, USAID’s “modus operandi” has been…

- Health
- Food Security
- Agric Income

Implicit expectation: all 3 contribute (add up) to the well being of poor families.
1) Aiming for the same goal

- Health
- Food Security
- Agric Income

Lower Malnutrition
1) We all aim for the same goal.
1) We all aim for the same goal

2) The HOW is different: We all work together

Integrated Approach:
• Same rationale/plan
• Same timeline,
• Same locations,
• Same M&E
2) The HOW is different: We all work together

Integrated Approach:
• Same rationale/plan
• Same timeline,
• Same location,
• Same M&E

Lower Malnutrition
Integrated Approach:
• Same rationale/plan
• Same timeline,
• Same location,
• Same M&E
Take Home thoughts

✓ We already know what works well.  
_If we could effectively implement half of what we already know…??!!_

✓ It is not about the WHAT … it is about the HOW.

✓ HOW → models, priorities, approaches, management

✓ No operator is able to do all → Coordination and synergies are a must, not an option.

✓ We are still learning how to coordinate (both operators and Mission).

✓ …Let alone coordinate with Private Sector and Gov.
To get started with coordination and synergies we will need to start taking smart, reasonable, doable actions.

Coordination among operators…. Coordination among USAID offices.

Flexibility to accommodate issues we did not anticipate at the RFA time → USAID Mission and USAID/ Washington
Hey, Pancho, I think we need to rethink our master plan for coordination!!!