SBCC through Community Infant and Young Child Feeding Programme (C-IYCF) in Nigeria

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“Every single day, Nigeria loses about 2,300 under-five year olds. This makes the country the second largest contributor to the under–five mortality rate in the world.”
Nutritional Indices for Children in Nigeria

- **STUNTING**: 31.5%
- **WASTING**: 7.2%
- **UNDERWEIGHT**: 18.6%
- **Exclusive Breastfeeding Rate**: 25%

*Source: NNHS 2015*
National C-IYCF Counselling Package

Infant and Young Child Feeding

Facilitator Guide

Participant Materials

Key Messages Booklet

How to Feed a Baby From 6 Months

Nutrition During Pregnancy and Breastfeeding

How to Breastfeed Your Baby

Counselling Cards for Community Workers
Objectives of the Programme

- To equip Health Workers and Community Volunteers with relevant knowledge and skills on Breastfeeding and complementary feeding practices for children from 0 up to 24 months,
- Enhance their counselling, problem solving, negotiation and communication skills, and
- Prepare them to effectively use the related counselling tools and job aids.
Programme Implementation

- Conduct training
- Conduct IYCF Support activities
- Implement supportive supervision/mentoring and routine monitoring

Counselling and Communication (IYCF Support) Activities

- Community dialogues
- Community rallies
- Support groups
- Home visits
Objective
To establish the effectiveness of the C-IYCF CP when adapted for the local context and implemented at scale in one local government area (LGA) and in an environment supportive of its design, implementation, and monitoring.
Specific Objectives

1. Assess the environment or context in terms of how it “enabled” or hampered success of the implementation of the C-IYCF program in Kaduna State, Nigeria.

2. Assess C-IYCF counseling program processes, implementation achievements, and costs.

3. Evaluate the outcomes of implementation of the C-IYCF Counseling Package on counseling and communication skills and knowledge of IYCF among community volunteers (CV).

4. Establish the impact of implementation of the C-IYCF Counseling Package on caregivers’ knowledge, attitudes, beliefs, and practices related to IYCF.
THANK YOU