TRANSCRIPT FOR "How Partnerships Are Improving Nutrition in Senegal"

<https://vimeo.com/224374916>

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| From sharing caregiving duties to pooling  money to buy farm equipment, people thrive when they work together  toward shared goals. |
| USAID is leveraging the power of partnership to inspire change in households, in communities in Senegal, and around the world. |
| Through SPRING, its multi-sectoral nutrition project, USAID is bringing partners together to improve nutrition where it is needed most. |
| By partnering with local organizations in three regions in Senegal, SPRING is proving that partnerships can be the catalyst to immediate, sustainable gains in maternal and child nutrition and health. |
| *[Nimna Diaté (translated from French)]: “We have seen such great benefits from partnering with SPRING. It’s exciting to see how simple actions can improve how we farm and improve nutrition in our communities.”* |
| Improving nutrition requires more than just access to healthy food. SPRING has established multisectoral partnerships with local organizations in health, agriculture, and nutrition—building on their expertise and the trust they’ve earned in their communities. |
| [Daba Ndione]: “What we’re doing is providing partners with training on nutrition-related behaviors, and then helping them identify ways that they can incorporate these messages into the work they are already doing.” |
| Partnering with existing organizations encourages local ownership, facilitates uptake  of nutrition-related behaviors, and provides rapid spread of information to vast numbers of people; improving the likelihood that results will be sustainable. |
| Based on formative research conducted, SPRING determined the most important nutrition messages for the target regions, then used multiple approaches for outreach through our partners. |
| *[Nimna Diaté (translated from French)]: “Because we were already working with women farmers, as soon as we went through the SPRING training, we started talking to women about child dietary diversity, during our regular meetings. And they started planting healthier crops in their gardens immediately.”* |
| [Leyti Ndiaye]: “I’m glad I participated in SPRING’s community media training for two reasons. One is that I got to learn new skills filming videos, but more importantly I know I’m sharing messages that are helping my community.” |
| [Ousmane Mbaye Mass]: “The people from the village who are selected to be the actors share lessons through the video. We also share the same message over the radio, so people hear the ideas over and over again.” |
| [Leyti Ndiaye]: “The radio programs are very popular and encourage community members to put what we’re talking about into practice. Plus they can call in to ask questions, which is good for us and for them.” |
| Through its partners, SPRING also promotes the uptake of new varieties of nutritious crops such as orange fleshed sweet potato and bio-fortified maize and millet. |
| Partnership is all about parties sharing resources so that they can achieve their objectives. |
| *[Nimna Diaté (translated from French)]: “Partnering with SPRING is improving nutrition, but it’s also improving our work. Our members are developing professionally. We have more people wanting to join our organization. Plus how can you not be proud to know you’re doing something good for your community?”* |